



**JEWISH  
CALENDAR  
2013-14**

**5774**

**Make Your Advertising Dollars Count!**

**Be a part of a highly visible and affordable marketing opportunity...**

Chabad of Laguna Beach is once again producing its unique annual Jewish Art Calendar and program guide, to be mailed free of charge before the High Holidays!

The full color calendar will once again include secular as well as Jewish dates, along with information about upcoming holidays, Shabbat & Holiday candle lighting times and many of the Chabad programs throughout the year. The date boxes are quite practical, with ample room for recording family appointments.

Unlike ads/announcements in other publications that have a very short life span, potential customers will view the colorful and informative Calendar and program guide the whole year round, providing maximum return for your dollar. It has been seen displayed in homes and offices throughout the community, thus ensuring optimum visibility for your message, products or services.

You have the unique opportunity to personalize this calendar with your ad or special date. Above each month's page will be an eye catching space to advertise your business or to send a greeting to the community.

The Calendar will also feature space for holiday greetings and special occasions such as Bar/Bat Mitzvah, weddings, student graduations, Yahrzeits, birthdays and anniversaries, printed in the calendar on the date of the occasion.

Chabad is known for its activities that are geared to Jews of all religious and educational backgrounds. As this is part of our fundraising projects, your greeting or advertisement is crucial to our growth and continued ability to serve the community.

**New this year! Join the list of families in wishing New Year greetings to the whole community!**

Please scroll down to complete forms. Your prompt response is greatly appreciated. For more information, contact Rabbi Eli Goorevitch at 949-499-0770 or Email [rabbi@chabadoflaguna.com](mailto:rabbi@chabadoflaguna.com)

# *Laguna Beach Jewish Community Calendar 2013-2014*

## *Online Order form for Birthdays Anniversaries Bar/Bat Mitzvahs Yahrtzeits*

Please complete information below to recognize special events on the Chabad Laguna Beach Jewish Community Calendar. Event listings are \$18.00 each, or you may list 5 events for \$75.00.

These dates will be printed in the calendar on the appropriate day you specify.

Please completely fill in the form below.

This order placed by:

First Name:  Last Name:

Address:

City:  State:  Zip:

Phone:

Email:

CC#:

Exp: (mm/yyyy)  Vcode:

### **EVENT**

Birthday  Anniversary  Yahrtzeit  Bar/Bat Mitzvah

Date of event (English or Hebrew):

Name to be on the event:

# Chabad Jewish Center of Laguna Beach Jewish Community Calendar 2013-2014

## Online Advertising Order Form

\_\_\_ Full Page \$ 1,000.00

\_\_\_ Half Page \$ 500.00

\_\_\_ Quarter Page \$ 250.00

\_\_\_ Business Card \$ 100.00

\_\_\_ New Year Greeting to Community \$36.00

\_\_\_ Birthday/Anniversary/Bar/Bat Mitzvah/Yahrzeit \$ 18.00  
(or 5 event listings for only \$75.00)

Please make your selection from above and complete the information below.

You may attach a copy of the advertising artwork (ad copy or business card) to this form.

Payment may be made by credit card (please provide the information below as indicated) or  
by check payable to: CHABAD JEWISH CENTER

Please return form, ad artwork or business cards, and payment to Chabad Jewish Center,  
30804 S. Coast Hwy., Laguna Beach, Ca. 92651

You may also email a quality jpg of your artwork to: [rabbi@chabadoflaguna.com](mailto:rabbi@chabadoflaguna.com)

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **CELL** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**CC #/Type (MC/VI/AMEX)** \_\_\_\_\_ **EXP** \_\_\_\_\_

**V code** \_\_\_\_\_